

March 2011

CONTACT INFORMATION

Promo Packet LIVE PROGRAM GUIDE



AMBASSADOR
WE CONNECT. MINISTRY AND MEDIA.



1641 Langley Ave • Irvine, CA • 92614 • 949.681.7600 • ambassadoradvertising.com

All listener correspondence should be addressed to:

Family Talk
P.O. Box 51010
Colorado Springs, CO 80949

Or contact Family Talk at:

www.myfamilytalk.com

For additional program information, contact:

Lee Ann Jackson (x644)
ljackson@ambassadoradvertising.com
Ambassador

For additional promotional information, contact:

Anna Sinclair
asinclair@ambassadoradvertising.com
Ambassador

Due to the ministry's desire to be as timely as possible with program content, the schedule is subject to change and will be updated regularly.

*For more information regarding airing the new :90 commentary, **My Family Talk**, please visit our website!*

(1 of 7)

Promo Packet LIVE PROGRAM GUIDE



AMBASSADOR
WE CONNECT. MINISTRY AND MEDIA.



1641 Langley Ave • Irvine, CA • 92614 • 949.681.7600 • ambassadoradvertising.com

Tuesday	March 1	Raising Men of Honor – I
Wednesday	March 2	Raising Men of Honor – II
Thursday	March 3	Guarding Your Grandchild’s Heart – I
Friday	March 4	Guarding Your Grandchild’s Heart – II
Monday	March 7	Dr. Dobson’s Heart for Special Needs Kids
Tuesday	March 8	God’s Way or My Way – I
Wednesday	March 9	God’s Way or My Way – II
Thursday	March 10	One Woman’s Journey of Grief & Hope – I
Friday	March 11	One Woman’s Journey of Grief & Hope – II
Monday	March 14	Keys to the Human Heart – I
Tuesday	March 15	Keys to the Human Heart – II
Wednesday	March 16	Faith Rises Up in Washington, D.C.
Thursday	March 17	A Father to the Fatherless: The Story of Two Friends – I
Friday	March 18	A Father to the Fatherless: The Story of Two Friends – II
Monday	March 21	Building Moral Character in Your Children
Tuesday	March 22	Ministering to the Elderly – I
Wednesday	March 23	Ministering to the Elderly – II
Thursday	March 24	Singles & Sexuality – I
Friday	March 25	Singles & Sexuality – II
Monday	March 28	Fighting to Preserve DOMA – I
Tuesday	March 29	Fighting to Preserve DOMA – II
Wednesday	March 30	A Family in Crisis – I
Thursday	March 31	A Family in Crisis – II

Promo Packet LIVE PROGRAM GUIDE



AMBASSADOR
WE CONNECT. MINISTRY AND MEDIA.



1641 Langley Ave • Irvine, CA • 92614 • 949.681.7600 • ambassadoradvertising.com

Tuesday, March 1– Raising Men of Honor – I

Dads are supposed to be tough....competitive.... “no-nonsense guys.” But when it comes to raising our children – a little affection and tenderness goes a long way. On the next “**Family Talk with Dr. James Dobson**”, we’ll hear from one man who waited for years to hear his dad say, “*I love you.*” Dads, it’s time to make sure our children – and especially our sons – hear that from you regularly, and we’ll show you how – next time on “**Family Talk with Dr. James Dobson**” right here on: _____ at: _____.

Wednesday, March 2 – Raising Men of Honor – II

Are there family members that you never talk to? Are you struggling with a broken relationship? On the next “**Family Talk**”, we’ll hear the important reminder of the power of reconciliation. Whether you’re fifteen or fifty, it’s never too late to reconnect with those you love. Begin that healing today at “**Family Talk with Dr James Dobson**” right here on: _____ at: _____.

Thursday, March 3 – Guarding Your Grandchild’s Heart – I

It’s been said that if we knew how wonderful grandchildren would be, we’d skip *parenting* and jump right to *grandparenting*! On the next “**Family Talk**”, Dr. James Dobson sits down with Gary Smalley to talk about the joys AND God-given responsibility we have to teach spiritual truths to the next generation. Don’t miss “**Family Talk with Dr. James Dobson**” on: _____ at: _____.

Friday, March 4 – Guarding Your Grandchild’s Heart – II

As grandparents, we’re often at a loss for how to connect with those grandchildren who seem to live on another planet! But never fear -- the next “**Family Talk with Dr. James Dobson**” is here to give you the tools to reach into their world and touch their hearts. It’s a job you CAN do – and one that carries eternal significance! Tune in to “**Family Talk with Dr. James Dobson**” right here on: _____ at: _____.

Promo Packet LIVE PROGRAM GUIDE



1641 Langley Ave • Irvine, CA • 92614 • 949.681.7600 • ambassadoradvertising.com

Monday, March 7 – Dr. Dobson’s Heart for Special Needs Kids

On the next “**Family Talk**”, American’s foremost authority on the family, Dr. James Dobson, delivers a sobering address on the “State of the American Family” here in 2011 and the culture war that’s being waged against our kids. He extends a strong challenge for God’s people to reach out to hurting families, especially those raising disabled children. He’s the voice you trust for the family you love...it’s “**Family Talk with Dr. James Dobson**” here on: _____ at: _____.

Tuesday, March 8– God’s Way or My Way – I

On the next “**Family Talk with Dr. James Dobson**” author Frank Peretti (per-ET-ee) takes us back to the Garden of Eden. Did God REALLY say to Eve that she must not eat from any tree in the garden? And if so, is that even relevant to us today? It’s the timeless truth of God delivered with all the flair of Frank Peretti! That’s next time on “**Family Talk with Dr. James Dobson**” right here on: _____ at: _____.

Wednesday, March 9 – God’s Way or My Way – II

The famous song, “*I Did It My Way*” totally captures the dilemma we face, doesn’t it? As Christians, we have a choice: Do it MY way...or GOD’S way! Tune in to the next “**Family Talk**” when author Frank Peretti (per-ET-ee) warns about what happens when we continue to live in our arrogance and pride. It’s time to face the truth, next time on “**Family Talk with Dr. James Dobson**” on: _____ at: _____.

Thursday, March 10 – One Woman’s Journey of Grief & Hope – I

We typically think of military chaplains as calmly serving our troops far away from the front lines of battle. But on the next “**Family Talk**”, we’ll discover that is NOT the case, as these brave members of the military are often found ministering right in the thick of things. Christy Goetz (GETS) discovered this all too well, when last Fall her husband became the first military chaplain to die in the line of duty since the Viet Nam war. Hear her story next time on “**Family Talk with Dr. James Dobson**” heard weekdays right here on: _____ at: _____.

Friday, March 11 – One Woman’s Journey of Grief & Hope – II

On the next “**Family Talk with Dr. James Dobson**” – it’s that dreaded scenario every military family prays never happens: Two uniformed military men quietly park in front of your home. They solemnly walk up your driveway, knock on the door and relate the horrific news: your loved one was killed in the line of duty. The details may change, but the agony remains the same. However can you live through it? We’ll hear from one woman who did – and who wants to help YOU in your time of need as well. It’s “**Family Talk with Dr. James Dobson**” on: _____ at: _____.

Promo Packet LIVE PROGRAM GUIDE



AMBASSADOR
WE CONNECT. MINISTRY AND MEDIA.



1641 Langley Ave • Irvine, CA • 92614 • 949.681.7600 • ambassadoradvertising.com

Monday, March 14 – Keys to the Human Heart – I

On the next “**Family Talk with Dr. James Dobson**”, we introduce a whole new generation to the warmth and wit of Gary Smalley! As the author of over 50 books and videos on family relationships, Gary thoroughly understands the responsibility and delicacy of the parent-child connection, and cautions moms and dads against shutting down their child’s spirit. Learn how to win your child’s heart next time on “**Family Talk with Dr. James Dobson**” right here on: _____ at: _____.

Tuesday, March 15– Keys to the Human Heart – II

Is your marriage “on the rocks?” Do you and your spouse have *daily* conflict? Next time on “**Family Talk with Dr. James Dobson**”, special guest Gary Smalley tells how making *one small change* can transform your relationship. Begin a whole new chapter of your marriage today by tuning in to “**Family Talk with Dr. James Dobson**” found right here on: _____ at: _____.

Wednesday, March 16 – Faith Rises Up in Washington, D.C.

With all the discouraging reports that come out of our nation’s capitol, it’s time for some GOOD news! On the next “**Family Talk with Dr. James Dobson**” we’ll introduce you to a husband-wife team who have devoted their lives to helping our Congressmen and women strengthen their walks with the Lord. God is powerfully at work in Washington, D.C. and they’re here to tell us about it! Tune in to “**Family Talk with Dr James Dobson**” right here on: _____ at: _____.

Thursday, March 17 – A Father to the Fatherless: The Story of Two Friends – I

Abandoned by both parents at the tender age of three, young Ed Johnson clearly recalls clutching to his 5-yr-old brother’s shirt as they wandered around the orphanage playground together. On the next “**Family Talk with Dr. James Dobson**”, Ed and his best friend Rex marvel at how God has worked – despite excruciating childhood pain in both their lives. Hear how God is a Father to the fatherless on the next “**Family Talk with Dr. James Dobson**” right here on: _____ at: _____.

Friday, March 18 – A Father to the Fatherless: The Story of Two Friends – II

On the next “**Family Talk**”, Dr. James Dobson introduces us to a couple of boyhood friends who started working to support themselves at the ages of 13 and 15. They even hid behind their textbooks during High School English class in order to dream up management schemes! Ed Johnson and Rex Sanders admit they’re first-hand evidence that God truly uses the lowly things of this world to confound the wise! Don’t miss “**Family Talk with Dr. James Dobson**” on: _____ at: _____.

Promo Packet LIVE PROGRAM GUIDE



AMBASSADOR
WE CONNECT. MINISTRY AND MEDIA.



1641 Langley Ave • Irvine, CA • 92614 • 949.681.7600 • ambassadoradvertising.com

Monday, March 21 – Building Moral Character in Your Children

All parents dream of having perfectly behaved children with impeccable manners, but it's impossible, right? Find out on the next **"Family Talk"** when Dr. Dobson sits down with Senator Rick Santorum and his wife, Karen, to talk about how they use classic stories to teach morality and manners to their children. Don't miss this practical parenting conversation, next time on **"Family Talk with Dr. James Dobson"** right here at: _____ on: _____.

Tuesday, March 22– Ministering to the Elderly – I

It's hard to believe, but this year, 2011, is the year that baby boomers begin to turn 65. And as more medical advancements are made, people will be living longer and longer lives. On the next **"Family Talk"**, we'll hear a touching discussion about the needs of the elderly and what we can do to reach out to those who may have been forgotten. Be a blessing to those around you, next time on **"Family Talk with Dr. James Dobson"** right here on: _____ at: _____.

Wednesday, March 23 – Ministering to the Elderly – II

On the next **"Family Talk with Dr. James Dobson"**, we'll hear from a very special guest who has dedicated her time and talents to caring for the older generation. Dr. Dobson's daughter Danae, has a gift of reaching people of all ages with the love and compassion of Christ. It's a wonderful reminder for each of us to take time out for those who may be forgotten. The next **"Family Talk"** program is for people of all ages, right here on: _____ at: _____.

Thursday, March 24 – Singles & Sexuality – I

You hear all the time about the bad behavior of young people these days--just turn on cable TV! Well on the next **"Family Talk,"** Dr. James Dobson talks with hero of the faith, Elisabeth Elliot, and she maintains today's young people are aching for a moral compass. Are you able to give that to them? Hear more next time on **"Family Talk with Dr. James Dobson"** right here on: _____ at: _____.

Friday, March 25 – Singles & Sexuality – II

Ever hear single women talk about how hard it is to GET a nice guy? Elisabeth Elliot has, and on the next **"Family Talk"** she'll tell Dr. Dobson how no one **"GETS"** a husband--he's a gift from God! Hear practical tips not only on sexual purity as a single, but also how to trust God with your future--next time on **"Family Talk with Dr. James Dobson"** right here on: _____ at: _____.

Promo Packet LIVE PROGRAM GUIDE



1641 Langley Ave • Irvine, CA • 92614 • 949.681.7600 • ambassadoradvertising.com

Monday, March 28 – Fighting to Preserve DOMA – I

Your neighbor keeps asking just WHY you're opposed to gay marriage. You're even labeled a bigot and called "intolerant" for your views! On the next **"Family Talk"**, a team of experts joins Dr. James Dobson to get beyond all the rhetoric, and point out the enormous LOSSES each of us will experience if this type of legislation is pushed through. Hear the latest news about the *Defense of Marriage Act* on **"Family Talk with Dr. James Dobson"** right here on: _____ at: _____.

Tuesday, March 29– Fighting to Preserve DOMA – II

President Obama recently announced that he believes traditional one-man/one-woman marriage is unconstitutional. That set off a firestorm of controversy among those of us who maintain a Judeo-Christian world-view. On the next **"Family Talk"**, a panel of pastors and policy experts join Dr. James Dobson to hash out exactly how this will impact Christian households here in the U.S. It's information you MUST have, next time on **"Family Talk with Dr. James Dobson"** heard on: _____ at: _____.

Wednesday, March 30 – A Family in Crisis – I

Dr. Jim Conway is a man of great faith – yet admits his whole world-view was shaken the day his 16-yr-old daughter, Becki had her leg amputated due to the ravages of cancer. On the next **"Family Talk with Dr James Dobson"** we hear directly from this father's heart, as Dr. Conway speaks candidly and asks, "Can we really believe Romans 8:28 that "all things work together for good?" It's a **"Family Talk"** message for every one of us who've ever asked that question, right here on: _____ at: _____.

Thursday, March 31 – A Family in Crisis – II

Cancer – the very word makes us wince and want to close our ears. Last time on **"Family Talk"** we heard the painful cries of a father's heart who watched his teenage daughter battle with the devastation caused by this disease. Now, the young woman herself takes the microphone to share her thoughts about losing a leg -- and her perspective might just surprise you! It's a **"Family Talk"** for adults and teens alike – on: _____ at: _____.