

*your monthly update from . . .*



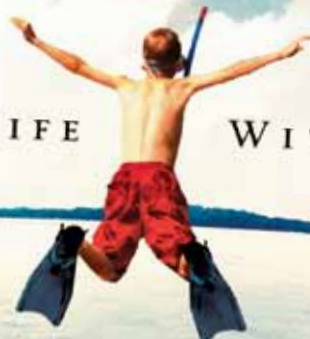
# AMBASSADOR

WE CONNECT. MINISTRY AND MEDIA.

*This summer, you can be . . .*

# FEARLESS

IMAGINE YOUR LIFE WITHOUT FEAR



You can keep up with Max at home and abroad by following his frequent Twitter posts @MaxLucado – or visit [upwords.org](http://upwords.org) where you can subscribe to a daily devotional and receive other updates.

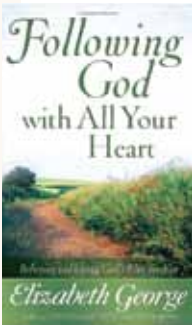
Everywhere we turn, cause for fear seems to assail us – whether it's financial woes or health issues, terrorism around the globe or relationship challenges right at home . . . seems like "fear herds us into a prison and slams the doors."

All month long, in his 1:00 "UpWords" feature, Max Lucado is challenging listeners to "envision a day, just one day, when you could trust more and fear less." Talk about summer refreshment!



Contact Jani Williamson for available resources— or to begin airing "UpWords" on a regular basis! (If you already air "UpWords," we have a copy of *Fearless* for you as a thanks for your partnership.)

## didyouknow?



Following God with All Your Heart by Elizabeth George was selected as a finalist for a Retailer's Choice Award in the Women's Nonfiction category. Elizabeth is heard daily on "A Woman After God's Own Heart."

## twitter

We twitter (@AmbassadorTeam), do you?

@wpeders  
@reviveourhearts  
@truwoman  
@compassion  
@mercyships  
@fltbob

And, for those interacting longer than 140 character-length, check out **HAVEN's** new Facebook page (Haven-Today) where you can post a comment, check out photos, or cast your vote in the poll.



She recently celebrated a birthday, but this future ministry leader began her career as a teacher after graduating with a bachelor's degree in home economics. You know her better as co-founder of Campus Crusade for Christ and founder of *National Day of*

*Prayer* – and speaker on "Women Today." Come to think of it, **Vonette Bright** is still educating!



Every Christmas, thousands of children who wouldn't otherwise receive a gift are encouraged thru **Prison Fellowship's Angel Tree** project. If your station is interested in participating, contact Christian Yi at the ministry!

## TECHNICALLY SPEAKING...

### ...a Word from JIM SANDERS



From its inception, our Amb-OS AMR-100 was designed to go the next step in satellite delivery: seamless local customization of live and pre-recorded programs without additional station intervention—all in one device.

And we're doing just that!

For a year, Sports Spectrum (RBC Ministries) has been utilizing this feature for their two live weekly programs "where sports and faith collide!" Just recently, New Life Live also has been delivering localized material in the body of their program providing biblical, Christ-centered advice. New Life produces a live and live-to-tape edition of their broadcast. And in both cases, they're taking advantage of this advanced technology which is perfectly suited to their extensive series of local workshops and intensives. The best part is, from the station vantage point, there's nothing which needs to be touched—it just happens "automagically!"

Most radio pundits say the future of radio will be in its ability to talk to and meet local needs. And Amb-OS is designed to do just that! The AMR-100 is a powerful way to customize every program, every day, on every station!

## Opportunity NEXT EXIT

It's always great when a job transition doesn't mean losing touch.

After over 30 years at Cornerstone/WCSG-FM (Grand Rapids MI), **Lee Geysbeek** has joined the team at **Compassion International** as Radio Marketing Director. Overseeing all radio efforts for the ministry, including the daily feature "Speak Up With Compassion," Lee's new assignment will also provide opportunity to see the ministry's impact around the globe firsthand—he heads to Kenya shortly! You can welcome Lee to his new post at [lgeysbeek@us.ci.org](mailto:lgeysbeek@us.ci.org).



He's changing locations and employers but not exactly changing jobs! For several years, **Hugh Duncan** has worked on "**Revive Our Hearts**" and "Seeking Him" while serving with FamilyLife — in addition to acting as Director of Podcasting (helping, in fact, to launch "Ear Reverent" and "Nuclearity"). With the move of production for "Revive Our Hearts" from Little Rock to the ministry homebase in Michigan this Fall, Hugh and his wife, Renae (and two daughters), are headed North to manage that significant work. Congratulations to Hugh at [hduncan@reviveourhearts.com](mailto:hduncan@reviveourhearts.com).



*Hugh Duncan*  
Producer  
*Revive Our Hearts*

# Eye on the Middle East

## we salute them

Thanks to the many station partners who aired the July 4<sup>th</sup> special, "Life and Liberty: Calling a nation to prayer—for our children!"

### Here's an update on program participants:

After a brief furlough at home in Cincinnati, Army Specialist Nick Mattes (son of "Life Issues" Brad Mattes) is back in Iraq serving out his tour of duty.

Our medical doctor from Walter Reed, Captain Chelsea Hamilton, is in training right now as a flight surgeon and will be on her way to Afghanistan right after Christmas.

Army Medic Daniel Ruleman left immediately after recording with us for the remainder of his second tour in Iraq serving in Baghdad. His brother Joshua, with the 101st Airborne Division, goes to Afghanistan in January. Dad is David Ruleman (WAVA-Washington DC).

Roger Hammor is on medical leave from Iraq here in the states while his brother, Ryan, is serving with the Marine Corp in Iraq.



When Nick was home he especially asked for prayer for all of his buddies who are away from the support of family and friends – we know their parents would certainly appreciate your prayers too!

## Telling the Truth in Israel



There are no more indefatigable Kingdom workers we know than **Stuart and Jill Briscoe** – recently, it was to Israel where they were joined by **Pete** for a study tour before heading to Eastern Europe for more ministry.

What an encouraging update just as Ramadan begins (August 22) – research showing that households in the Arab world (which consists of 19 countries and nearly 300 million people) are able to hear programming specially designed to speak to their needs—both for evangelism as well as discipleship.



The ministry has prepared several creative resources to encourage U.S. believers to pray for the impact of Christian radio internationally and participate in a personal way. Go to their website ([hcjb.org](http://hcjb.org)) and click on the box headlined "Me And My Household Initiative" for downloadables and more!

one million  
arab households  
reached by  
HCJB Global

# compassion at work

*When you go to the jungle you never know what you'll find!*

I first encountered children of Compassion in Ecuador in 1998. A Missionary Aviation Fellowship pilot flew me to the jungle where five missionaries had been martyred for their faith in 1956—the catalyst for my accepting Christ as a teenager. We landed close to a Compassion project and hundreds of children came running out to greet us! I was so impressed with what was being done for these little ones, when I returned home, I signed up for my first Compassion-sponsored child. It's been an adventure ever since!

My most recent trip took me back to Ethiopia. I visited one of my Compassion children, then joined with Bishaw Yadessa and Biniyam Teklu, both university graduates and alumni of Compassion's Leadership Development Program, for our trip to Tanzania to visit two sponsored children in their student centers and in their homes. Bishaw and Biniyam were enrolled as sponsored children and this trip was planned so they could encourage two other incredible children that there is hope! (By the way . . . I'd travel anywhere with these two—what a delight!)

*Poverty can be overwhelming, but my Compassion sponsorship verse is Jesus' prayer for His disciples in John 17:9: "I am not praying for the world, but for those you have given me, for they are Yours."*

—Evelyn Gibson



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- 1) This was my 3rd visit with Roman (left) but a first to meet her mother and aunt—single parents raising children in poverty.
- 2) Compassion's Arusha headquarters where 70 people serve children in Tanzania.
- 3) Every child's a "star"—and at least 100 children had the glasses to prove it!

- 4) Frank's mom—my friend and a woman I deeply respect.
- 5) Frank and Josephine, both "angels" to be proud of—and future LDP?
- 6) Bish, Bini, Frank and Josephine. What a privilege to watch these children of Compassion come together!

- 7) First time out of Ethiopia, first plane ride—Bishaw (left) and Biniyam enjoyed every minute!
- 8) My "benediction of hope" for these precious children of Compassion—now over 1 million sponsored!



Are **you** ready for an adventure? Go to [compassion.com](http://compassion.com) to find a child who may be waiting just for you!



# What to do this Summer

Here's a checklist of opportunities you might consider—guaranteed to provide a life-transforming “vacation” experience!

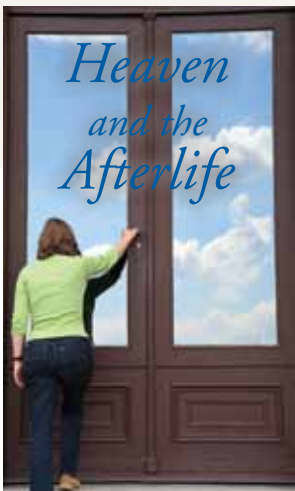
## >> Volunteer on the Africa Mercy

Medical experience is definitely welcome but if you aren't a brain surgeon, don't let that stop you from considering a trip to Benin! Volunteers provide a full spectrum of services on the ship to support its crew – from chief bottle-washer to carpenter, from hairdresser to hospitality hostess. Contact [ms-information.org](http://ms-information.org) for more details on a short-term ministry opportunity!



## >> Participate at a Joni and Friends Family Retreat

We talk about it every year—because it is one of the most impacting experiences imaginable. As a volunteer, you'll provide support to a family in desperate need of refreshment—physical, emotional, mental and spiritual. But don't be surprised if you are the one who receives that in greatest measure! Contact Donna O'Conner at 818-707-5664 for information.



and this fall ...

Watch for a 25:00 all-new Halloween special from **Jim Garlow** titled “Heaven and the Afterlife”. While the world thinks ghosts and goblins, Jim tackles questions about the afterlife that many Christians are often hesitant to ask. Sorting out fact from fiction, it's another creative equipping of listeners with a biblical perspective, especially for those who are anxious about loved ones who are now in eternity. Ask Carolyn to permission program delivery via Amb-OS.

## CHANGED LIVES BECAUSE OF CHRISTIAN RADIO

Perhaps you also heard the programs recently on “Revive Our Hearts” when Nancy Leigh DeMoss introduced listeners to a remarkable young woman named Rachel Barkey who spoke about her views on death from a very personal vantage point. Here’s just one response that is a reminder of how Christian radio continues to transform lives:

“ This morning I was driving to summer school and heard your entire program on the Revive Our Hearts radio show. I do not know where to begin . . . I did not expect to have mascara running down my face and tears crawling up under my chin. I did not expect, when I woke up this morning, that I would be begging God like never before to forgive all of my shortcomings and to hold my life in His palm like years and years ago. I am amazed at your Godly stamina, and could write all day long about the ways that car ride affected my heart. Your story has literally turned my life around. Life is temporary for all of us, and we have a mission and a purpose. I’ve been wallowing in me, me, me..like you spoke about. My heart has been coated with cold steel for years. This morning, I BEGGED God to melt it, and mold me into His sculpture. I THANK you for your talk. May God bless you.

”



NOTE: Rachel Barkey died on Thursday, July 2. Read her inspirational story at [deathisnotdying.com](http://deathisnotdying.com).

## WHEN NOT WORKING IN CHRISTIAN RADIO

When he isn’t managing WCRH-FM (Hagerstown MD), **Jeff Bean** can be found at his wood-working bench, creating a myriad of beautiful works including bowls, pens, perfume holders and much more. Sometimes he stops long enough to watch the big-screen TV he won at the Ambassador Suite (NRB) too. Jeff and Rachael are parents of two grown kids – and new grandparents too!



## AFTER WORKING IN CHRISTIAN RADIO

It was a joy to welcome longtime friends, **Paul & Sylvia Hollinger** (WDAC-Lancaster PA) for their first visit to our new facilities as part of a trek West (call it an early 51st wedding anniversary celebration which the couple will mark on August 22!). You can still reach Paul thru the station at [phollinger@wdac.com](mailto:phollinger@wdac.com). (AAA tour directors included (L-R) Lee Ann, Katie, Jennifer and Jim.)





# AUGUST

*What's the best course you ever played?*



"My favorite Golf Course is any course I can golf with my 16 year old son. Hole in one? Please! I'm just thrilled if the ball stays on the same fairway."

*Dave Santrella is the General Manager for Salem-Chicago.*



Augusta National!

*Alistair Begg is speaker for "Truth for Life" ... and "just a friend" (not client) of Ambassador.*

Savannah Harbor in Savannah, GA, home of the Legends of Golf tournament—recently played 72 holes in 45 hours with my best and oldest friend (we met in 1st grade). We began at 4 pm Friday and finished our last round about Noon Sunday. Yes, it was the unlimited golf package and not one hole-in-one! Just a great time with an old friend!

*Chris Gould is General Manager for WTBN (Tampa).*



"The course with the biggest discount." Oh—and ever made a hole in one?? "Two, if the hole was the size of a Basketball Hoop."

*Greg Vogt is the GM for KCRO/KGBI (Omaha).*



Probably Pebble Beach, but I'm hoping it's not the best I will EVER play as I continue my quest to play the top 100 public courses in the US. Hole in one? Yes! I don't quite recall when ... but I'm quite sure a moving windmill or castle was involved.

*Jim Sanders is the resident Golf Pro for Ambassador.*



*Long ago when men cursed and beat the ground with sticks, it was called witchcraft. Today it's called golf.  
— Irish saying*

## August 2

Rock the River in St. Louis — second stop on the four-week BGEA-initiated series of one-day events with contemporary music and message from **Franklin Graham**



## August 6-7

**Wess Stafford** speaking at Willow Creek Leadership Summit

## August 7-9

**Anne Graham Lotz** is in Wauchula (FL) for "Fan the Flame" Pastors' Conference and the citywide "I Saw the LORD" event

## August 8

Happy Anniversary to **Max and Denalyn Lucado!**

## August 21-22

**David Arthur** is one of the keynote speakers for Precept's 2009 Men's Conference (Waxahachie TX)



## August 25-29

**HCJB Global's** team will be highly engaged at the annual gathering of broadcasters serving South America with the Gospel at the COICOM Convention (Argentina)

## August 27

**Jill Briscoe** is encouraging pastors' wives today at WYLL's (Chicago) event

## August 27

Focusing on their family, **Jim and Shirley Dobson** mark another anniversary!

## August 30

Best anniversary wishes to **John and Patricia MacArthur!**



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## 2009 VERSE: "Have I not commanded you? Be strong and courageous. Do not be terrified; do not be discouraged, for the LORD your God will be with you wherever you go." —Joshua 1:9



*Left: Evelyn Gibson, J.C. Colón and Peggy Campbell in the kitchen (it's used often!).*

*Right: Katie Burke, Jennifer Perez, Robert Jacobsen, Micah Haughey and Lee Ann Jackson stop in the Ambassador halls (where many impromptu meetings occur!).*



### Come visit us!

One thing we've enjoyed about our "new" home in Irvine is a significant increase in visitors – not just ministries we serve but fellow broadcasters who happen to be in the area [OK, we realize we're not the only draw to Orange County!], often including families. We love it! (And we keep a fresh supply of our trademark white chocolate candy at the ready so no one leaves empty-handed!)

But now we have another new "home" ... a brand new website ([ambassadoradvertising.com](http://ambassadoradvertising.com)) that we hope you'll visit—more than once! In addition to resources like promo packs, photos and web banners, you can get better acquainted with our team (read who Jim thinks should run the government) and even cast your vote in our weekly poll.

We thought it was time for a new logo, too. Bridges are all about connecting. And that's our calling. Hope to connect with you soon!



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*Left/Middle: Bill Reitler, Mark Conner, Sheri Cooper, Anna Sinclair and Chad Bishop at our "welcome station".*

*Left: Jani Williamson (center) with newlyweds Ki Yong & Carolyn Kim.*

*Right: Also in the kitchen are Bill Reitler, Kathy Randall, Anna & Jereme Sinclair.*

