



AMBASSADOR

WE CONNECT. MINISTRY AND MEDIA.

a lifetime sacrifice
THE COST OF FREEDOM

JULY 4th RADIO SPECIAL

The sanctity of *all* human life is put in perspective with this patriotic 26:00 special hosted by **Brad Mattes** of "Life Issues."

Reminded of the sacrifice that individuals—and their families—have made throughout our country's history, the spotlight falls on four situations that exemplify the price paid for our freedom.

It's a July 4th celebration you won't forget!

For placement clearance and promotional materials, contact KiYong@ambaa.com.

did you know?



More mobile: Add the Billy Graham Evangelistic Association to the list of apps now available. You'll love it!

Now heard and seen: Every day's edition of "The Point" with John Stonestreet is delivered not only in audio format but **video** as well. Stations—we invite you to use this additional content for your website! Email marketing@ambaa.com for details.



Fun Fridays: This month there are 5 Fridays, 5 Saturdays and 5 Sundays—and that happens only once every **823 years!**



Preparing for 9/11: This September marks the 10th anniversary of 9/11. In addition to spots voiced by our speakers, available at the FTP site, we invite you to air "A Wake Up Call"—a simulcasted national event with Anne Graham Lotz and Joel Rosenberg. Contact lee@ambaa.com for clearance.

fast facts



On the radio: Compassion International's "Speak Up With Compassion" -- 1:00 Daily with Wess Stafford.

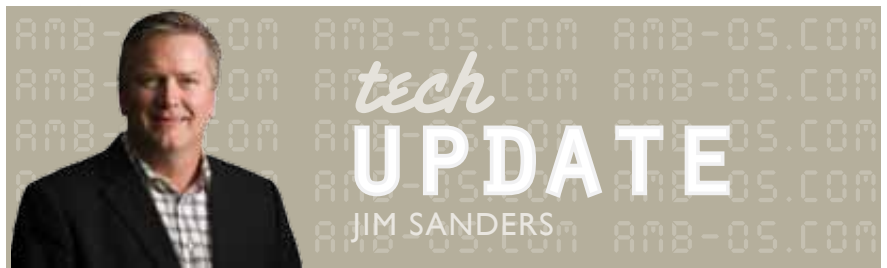
Big fans: Our Ambassador staff of 20 sponsors 34 kids. Still not convinced we really think Compassion "works"? Just ask Evelyn, Jim or Katie about their visits to Compassion projects in places like Ethiopia, Kenya and Bolivia!

What you may not know: Complementing their child sponsorship program, Compassion also has a very successful mother/infant program (Child Survival Program) and college program (Leadership Development Program).

They like churches: Compassion always partners with a local church to minister to the needs of the children.

What's new? Their website! Visit compassion.com to see the newly redesigned site.

High honors: Wondering what makes a blog stand out? Look up blog.compassion.com -- it was recently named a "Top 10 Corporate Blog."



New to the Amb-OS Family!

We're pleased to partner with the Christian Resource Center in delivering a new radio program, *The Christian Radio Journal*. It's the result of the vision of longtime friend and Christian broadcaster, Tom Moffit. You'll hear interviews with people who have been impacted by Christian radio, popular radio hosts and sound clips from the pioneers of Christian radio. It's a compelling program designed to encourage your listener's spiritual growth through Christian radio. It's a great way to underscore the value of Christian radio to your advertisers, too!

For permission, just login to our permission portal (<http://www.amb-os.com/permissions>) or mention *The Christian Radio Journal* in an email to programs@amb-os.com.

New to the Amb-OS Feature List

Time-shifting may have been a staple of *The Twilight Zone*, but it's a new feature of your AMR-100 receiver. Capturing live Amb-OS programs and playing them at a new time (or transferring the file) has been on the product development roadmap since the early days of our roll-out. Now, we're ready to announce the first phase of its implementation.

We can permission your unit to simultaneously play and locally record live programs delivered through Amb-OS. Once written to your AMR's drive, the captured content may be scheduled in a local playlist or transferred into your automation system for playback or re-release at your convenience. And, of course, you can do both!

For more details call us at 1.877.AMBOS2U or email support@amb-os.com.

"But God..."



Celebrating what God has done through HCJB Global's remarkable 80 year history

Last month, HCJB Global celebrated the mission's 80th anniversary. The festivities included historical footage from the ministry's first president, Clarence Jones, in which he shared how the first broadcasts went on the air from a tiny 200-watt transmitter in Quito, Ecuador, on Christmas Day, 1931. Despite meager resources and naysayers who predicted the groundbreaking outreach would fail, Jones admonished, "But God ...," confident of God's blessing in the endeavor.



HCJB Global's current president, Wayne Pederson, took time to cast vision for the future: "Now we're using new media to reach the next generation with the gospel. We're finding ways to cooperate, not compete ... collaborate, not complain about each other. More and more doors are opening, even in 'closed' countries. We just pray that we'll be nimble enough to go through those doors when they open."

HCJB Global's 1:00 short feature, "Beyond the Call" with Ron Cline, is celebrating 15 years on the air. At their 80th festivities, Wayne Pederson presented Ron Cline with a special award to mark this milestone.

Summer Reading Guide

It's that time of year again! Pick up one of these AAA team-recommended books and treat yourself to a great afternoon under a shady tree . . . what could be better!



AL SANDERS *John MacArthur: Servant of the Word and Flock* (Iain Murray)

With such a deep personal respect for the solid Bible teaching of John MacArthur, I'm excited to read a new biography on this faithful servant of the Lord (a third generation minister of the Gospel). Iain Murray has been given liberty to provide fascinating reading on this unique expositor of Scripture. The author also provides an outstanding pictorial series of his subject's life. Here's a pastor-teacher who truly expounds the Word with supreme clarity and truth!



ROBERT JACOBSEN *Stepping Up: A Call to Courageous Manhood* (Dennis Rainey)

As a pastor, I'm always looking for exceptional books to pass on to the men of my congregation. Most of the guys are not readers, so when they do read, I want to make sure every sentence is worth its weight in gold. With so much brokenness in families and in our culture, there are a host of men who don't know what being a man is about. They don't have anything to aim at. Their ideals of manhood come more from Hollywood than from the Bible. I'm thankful that with *Stepping Up* Dennis Rainey has laid out clear targets that men can shoot for so that they can step up - out of cowardice and into courage.



EVELYN GIBSON *A Young Woman Who Reflects the Heart of Jesus* (Elizabeth George)

It's the perfect summer gift for a teenage girl—a fun beach bag filled with “stuff.” And be sure to include Elizabeth George's latest book *A Young Woman Who Reflects the Heart of Jesus*. It's a confidence builder, and what teenager doesn't need that? It's all about Jesus in her life, showing her the way. Throw a Sharpie in her bag—she'll want to take notes!



SHERI COOPER *A Woman's Walk in Truth* (Vonette Bright)

Vonette Bright continues her calling to encourage women to give every area of their lives to God, in her new book, *A Woman's Walk in Truth: Devotions for Living a Confident Faith*. Her desire is to reach out to women, to help transform their lives in Christ. Through her writing, she expresses her faith and close walk with Christ, which is an example and a legacy for all women. You will be blessed!



JIM SANDERS *Unbroken* (Lauren Hildebrand)

Unbroken is one of the most powerful stories of resilience, transformation and forgiveness you will ever read. Shot down, 47 days at sea in a raft, daily beatings for two years could not break this amazing man. But the transformational message delivered by Billy Graham in a Los Angeles tent changed Louis Zamperini's life and gave him the ability to forgive. A must read! [...plus it doesn't hurt that he ran track as a Trojan in college.]



Louis Zamperini has been a featured guest on HAVEN – can you spot him ... and our own Al Sanders ... in this photo taken Memorial Day Sunday at St. Andrews Presbyterian Church (Newport Beach CA)??

—Out and About—



Ron Walters (VP-National Programming at Salem Communications) was in the OC and made it a point to pick up his box of AI's treats while in the area!



Too fun to greet **Dolores King-St. George** (WAFG-Fort Lauderdale FL) and her daughter, Jenna, when they were in SoCal—Jenna plans a move West this Fall.

Where are you?

Planning a Summer escapade with the family? We want to see where you go! Whether it's a Caribbean cruise, mission trip to Guatemala, road trip to Yellowstone or "stay-cation" in your own backyard -- we want to see your photos! Include an issue of the Ambassador Update newsletter in your photo and we'll likely feature your snapshot in an upcoming edition! (Send photos to peg@ambaa.com)



It was great fun to do LIVE radio right from the Empire State Building—**Max Lucado** was on-air with listeners as well as special guests, Dave Ramsey and Randy Alcorn. "Max on Life LIVE" was hosted by our own Jim Sanders and aired on nearly 500 outlets nationwide. Watch for details about a Fall LIVE special in the works!



Also LIVE was **Dr. James Dobson** ("Family Talk") doing double duty in L.A. with a KKL Pastor Appreciation luncheon followed by a listener event that evening.

Pastors were encouraged as Dr. Dobson provided a glimpse into his own family history and the message to "stay in the field."



At Lake Avenue Church that night, it was all about the significance for dads to love and nurture daughters.

What an incredible joy it was to experience Israel (for the first time!) with fellow NRB Executive Committee members and spouses. At the generosity of Israel's Ministry of Tourism (who supports our NRB Convention each year through sponsorship, exhibit booth and more), the EC with NRB President Frank Wright and EVP Linda Smith were hosted at multiple sites all across the land of Israel.

In addition to planting olive trees at the beginning of the new Gospel Trail (Nazareth), watching an evening outdoor performance of *Aida* at the foot of Massada, overlooking the Sea of Galilee from the Golan Heights, and getting a thrilling "behind the scenes" peek at recently discovered steps to the Temple Mount at the City of David ... it was also a distinct privilege to be afforded a private meeting with Prime Minister Benjamin Netanyahu. And we all got along! ~ Peggy Campbell

Shalom from Israel



Guide Yuval Russ, Frank Wright, Peggy with sister, Sharon Kurolenko, Wes & Carrie Ward, Debbie & Bill Blount, Lori & Roger Kemp, Margie & Tom McCabe, Rich Bott who travelled with nephew David Bott, Craig & Janet Parshall, Bill & Barbara Skelton, Bob & Mary Ann Lepine with sons David and John, Linda & Chuck Smith. Back Row: Dena & John Fuller with Frank Wright's son, David Wright.



In addition to the tremendous fellowship of our own group, the trip afforded opportunity for Janet Parshall to capture audio at several locations for later airing on her daily broadcast, *In the Market with Janet Parshall*.

Of course, when in Israel, you never know who you'll find on the trails! We enjoyed a serendipitous encounter with Steve Arterburn (New Life Live) travelling with a group including John Townsend and Steven Curtis Chapman.



At the City of David, we couldn't resist a shot of our own — Israeli videographer David, David Bott, David Lepine, David Ward (who goes by middle name Wes :-)) and David Wright. A fine group of fellows!

What to do this Summer?

How does this sound? Water sports, games, horseback riding, family-style meals, laughter, Bible study, praise music, late night snacks ...

That's what you'll find—and much more—at the **Joni and Friends Family Retreats** held throughout the summer. This month families will gather at Camp Allen TX, Kettunen (MI), Fort Bluff Camp (Dayton TN), Mission Springs (Scotts Valley CA), and Murietta CA. (Check the website for other locations in August.)

Consider becoming an STM (short-term missionary) by volunteering at a camp. Or, encourage families you know who would be refreshed by the respite of Family Retreats to consider attending! Go to joniandfriends.org/family-retreats/



Rediscovering Our Principles, Reclaiming Our Future



Matthew Spalding

Vice President of American Studies and Director of the B. Kenneth Simon Center for Principles and Politics at The Heritage Foundation

Request an interview with Matthew Spalding by contacting The Heritage Foundation at (202) 675-1761.

What is special about America?

Every nation derives meaning and purpose from some unifying quality—an ethnic character, a common religion, a shared history. America is different. At its birth, this nation justified its independence by asserting the self-evident truth that all men are created equal. Working from this great principle, the American Founders claimed a new basis of political legitimacy: the consent of those governed. Through a carefully written constitution, they created an enduring framework of limited government based on the rule of law. With this structure, they sought to establish religious liberty, provide for economic opportunity, secure national independence, and maintain a flourishing society of republican self-government—all in the name of a simple but radical idea of human liberty.

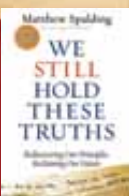
America's principles have created a prosperous and just nation unlike any other nation in history. They explain why Americans strongly defend their country, look fondly to their nation's origins, vigilantly assert their political rights and civic responsibilities, and remain convinced of the special meaning of their country and its role of the world. It is because of its principles, not despite them, that America has achieved greatness.

How did we get to where we are today?

America's core principles came under direct assault at the start of the last century, when "progressive" thinkers sought to refound America according to ideas alien to those of Washington, Adams, Jefferson, Hamilton and Madison. These "progressives" repudiated the Founders' principles, holding that there are no self-evident truths—in the Declaration of Independence or elsewhere—but only relative values. There are no permanent rights with which man is endowed, they claimed, but only changing rights held at the indulgence of government. We must be governed by a "living" Constitution that endlessly evolves and grows with the times. The result is an unlimited government that dominates virtually every aspect of our daily lives.

What can be done?

We don't need to transform America, or discover new and untested principles. We need a great renewal of the foundational principles and constitutional wisdom that are the true roots of our country's greatness. We must look to the principles of the American founding—its philosophical grounding, its practical wisdom and its limitless spirit of self-government and independence—as a source of assurance and direction. In a world of moral confusion, and of arbitrary and unlimited government, the founding is our best access to permanent truths and the ground from which to launch a radical questioning of the whole modern project to remake America.



We Still Hold These Truths. Do You?

The Heritage Foundation has numerous resources available including Spalding's national bestseller, *We Still Hold These Truths*, a companion leader's guide and DVD.



Family Facts Radio Short Feature

"Family Facts" (1:00) explores topics like marriage and family, religious practice, health, education, and more. Provide content all year long on the issues that matter most from the experts at The Heritage Foundation. Email jennifer@ambaa.com for details.



Hot diggity dog!

In honor of National Hot Dog Month, we've asked the "Home Team" at Ambassador . . . *in your opinion, what's a "must" for the best hot dog eatin' in your part of town??*

"Hot diggity, dog diggity, boom what you do to me."
—Al Hoffman & Dick Manning

"The noblest of all dogs is the hot-dog; it feeds the hand that bites it." —Lawrence J. Peter

"A hot dog at the ball park is better than steak at the Ritz."
—Humphrey Bogart

LOCAL STOPS

Bill: Pinks in L.A. -- topped with chili!

JC: Portillo's in Buena Park! Baaaaaaacoon.

Micah: Pinks in L.A. or Pee Wee's Famous. I personally like a mixture of sweet and spicy. A spicy dog with mango relish, sweet and spicy mustard on a Hawaiian roll.

ON THE ROAD

Carolyn: At the fair (any fair—it just makes it amazing!); I really love topping it with cheese and onions!

Jennifer: A Chicago dog at Wrigley Field; the secret is the celery salt. So good!

Lee Ann: Dodger Stadium with relish.

Michelle: At any MLB stadium; with Grilled onions, relish, and a little bit of ketchup, mustard & mayo!

MADE IT MYSELF

Anna: At a BBQ, topped with mustard, relish & onions ... the combo is awesome!

Kathy: In the backyard with catsup, mustard & pickle relish.

Katie: At a beach bonfire! This is the summer of the bacon-wrapped hot dog. Must follow with S'Mores.

"I wish I were an Oscar Mayer wiener, that is what I'd truly like to be and if I were an Oscar Mayer wiener, everyone would be in love with me."

COSTCO CLUB

Al: Costco! Who needs toppings? Just eat a second dog. But, it should be Hebrew National.

Jani: Costco of course! I like the works (ketchup, deli mustard, relish onions).

Jim: Costco. Mustard, relish, catsup, onions. GOT to have all four in the proper proportion.

KiYong: Costco (it's cheap but tasty); best topping isn't at Costco--sauteed onions.

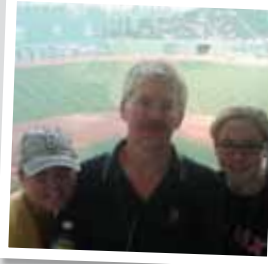
Mark: Costco with mustard and relish.

AND THEN THERE'S...

Sheri: I don't eat hot dogs.

AWAY TEAM: In Maine we like to buy red-skinned hot dogs, with a unique flavor and a pop when you bite – put 'em on the grill and invite some friends over. They'll either love 'em or hate 'em. For hot dog eating around here, you must have a Fenway Frank (see photo of me with my daughters Jasmine & Briana at Fenway Park) – they taste even better when the Red Sox are winning. Or a hot dog over a campfire, cooked on a stick – in the mountains, beside the ocean, anywhere in God's great outdoors!

—Dave Young / Blount Communications



coming & GOING

Parting is sorrow indeed as Ambassador says goodbye to **Carolyn Kim** who has joined the **Biola University** faculty to head up its emphasis on PR within the Journalism discipline. (That's in addition to pursuing her doctorate in communications at Regent University.) We're grateful for her outstanding contributions over the past three years and rejoice in God's leading as she takes on a new responsibility for the Kingdom. carolyn.kim@biola.edu



After 8 years as President of FEBC, **Gregg Harris** will be joining the team at **Thru the Bible** to advance its long-standing commitment to take the whole Word to the whole world. Gregg will serve as International Director, overseeing ministry in 100 languages and participating in TTB's domestic radio outreach. You can reach Gregg at TTBInternational@gmail.com.

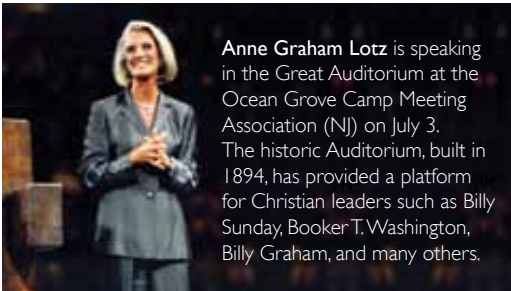


Former KFOX (San Francisco) GM **Dan Craig** has joined the **Moody Radio Network** as Manager of Programming, overseeing the various Moody-produced program offerings such as *In the Market with Janet Parshall* and *Mid-Day Connection*. dan.craig@moody.edu



july dates:

Anne Graham Lotz is speaking in the Great Auditorium at the Ocean Grove Camp Meeting Association (NJ) on July 3. The historic Auditorium, built in 1894, has provided a platform for Christian leaders such as Billy Sunday, Booker T. Washington, Billy Graham, and many others.



Will Graham (BGEA) heads to West Kenya for "Nakuru Celebration."

JULY 8-10

JULY 16-23

Sailing to Alaska will be **Max Lucado** and Friends (such as Anita Renfroe, Kim Hill and Don Moen).

Many of our friends at Campus Crusade for Christ (including **Vonette Bright**), and staff from FamilyLife, will be in Fort Collins for training and leadership development—and to hear speakers such as Francis Chan and Josh McDowell.

JULY 17-26

Both **Chuck Colson** and **Jim Garlow** are speaking at Beeson Divinity School (Samford University) for their annual Pastors School.

JULY 18-22

Franklin Graham speaks at "Rock the Lakes" (Milwaukee) and "Rock the Range" (Denver); **Ron Cline** hosts friends on a Russian River Cruise in Estonia while **Dennis & Barbara Rainey** head to New Zealand for FamilyLife Today activities.

NEXT MONTH



AMBASSADOR

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2011 VERSE: “Whatever you do in word or deed, do all in the name of the Lord Jesus, giving thanks through Him to God the Father.” —Colossians 3:17



Loyal *Update* reader, NRB President **Frank Wright** (we know—you thought that was Indiana Jones in the photo!), made sure he took a copy of *Update* along to Israel. Pictured here atop Massada with NRB Chairman **Rich Bott**.



Even before he hit the beach while vacationing in Cancun, **Glenn Price** (YWAM) made sure he caught up on his reading stack. The Price family was celebrating son Richard's HS graduation—and appointment to West Point this Fall!

Happy Trails!



TRAVELLING THIS SUMMER?

We'd love to share the journey! Send us a pic of you or the family with a recent copy of

Update wherever you go . . . and we'll include it in the August edition!