



AMBASSADOR

WE CONNECT. MINISTRY AND MEDIA.

“Learn to do good
Seek justice
Reprove the ruthless

DEFEND THE ORPHAN

Plead for the widow.”

Isaiah 1:17

Fast Facts

November is
National Adoption
Awareness Month

There are 140 million
orphans worldwide

More than one-third of
Americans have seriously
considered adopting, but
no more than 2% have
actually adopted

What can be done to address this overwhelming need?

Consider airing the **Live from Nashville** event on Orphan Sunday, November 8, carried by Moody Radio—more details at orphansunday.org/concert.

Participate in the **Global Food Crisis** event led by Compassion International (February 10, 2010).

Direct listeners to organizations like **Life Issues Institute**, who speak to the concern as part of the pro-life message.

Support the work of ministries like **Mercy Ships** (currently in Benin where AIDS has resulted in nearly 100,000 orphans).

Pray for fellow broadcasters who are stepping forward to **adopt a child** including these who have made that commitment in recent months: Joe Paulo (GM-New Life 91.9)—a boy from USA; Glenn Price (YWAM)—a girl from Ethiopia; Wally Duguid—twins from Uganda; Carrie Lakey (GM-KGFT)—a boy from Rwanda and our own Robert Jacobsen—a son and daughter from Russia.

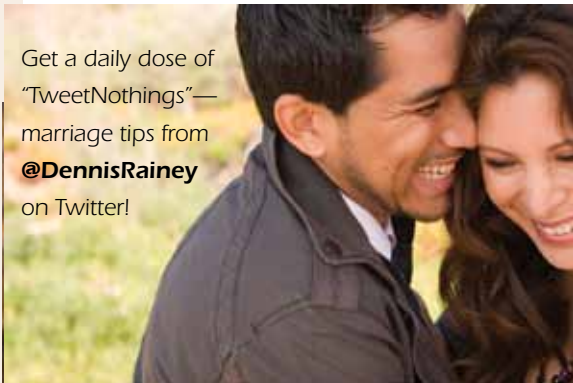
didyouknow?



Talk about a “stimulus package” ... a year ago, **Grace to You** opened its online sermon vault. The result? Less than a year later, more than 10 million downloads of John MacArthur messages!

Pete Briscoe has prepared a 4-session video series called “A Savior Is Born—Experience the Wonder of the First Christmas.” Contact katie@ambaa.com for opportunity to giveaway to listeners.

Get a daily dose of “TweetNothings”—marriage tips from **@DennisRaine** on Twitter!



Want to offer a customized **HAVEN NOW** podcast at your station website? Call Robert Jacobsen—we’d be happy to set that up!



Precepts for Life and **Precepts from God’s Word** are now delivered solely via Precept’s FTP site. For details, contact Jennifer at AAA.

technically speaking a Word from JIM SANDERS



So many station friends have expressed their appreciation for the ease of use and consistent delivery of our AMR-100 receiver. In that, the word has reached a number of program producers who have been recently added to the Amb-OS delivery system.

If you’re airing any of these programs and would like to obtain them from your AMR-100, please email us at: programs@amb-os.com. If you don’t carry these broadcasts, thanks for taking time to consider adding them to your schedule. If you’d like to “sample” them, let us know (or the program contact below) and we’ll deliver several to your receiver!

Living with Joy with Phil Waldrep

Daily 25-minute and Weekend 25-minute
Contact: John Nasby at jnasby@bellsouth.net
livingwithjoyradio.com

Parenting Today’s Teens with Mark Gregston

Daily 1-minute CCM & INSP
Contact: Jessica Suggs at jessicas@kempandcompany.cc
heartlightministries.org/parentingtodaysteens

Ravi Zacharias International Ministries

Daily 13:30-minute and Weekend 26-minute
Contact: Bob Ditmer at Bob.Ditmer@rzim.org
rzim.org

SPECIAL DELIVERY: Not Available on Amb-OS!



POST SCRIPT: No, we don’t plan to feature Jim’s new (first!) granddaughter in every issue but we did promise to publish your picture if you would take a copy of Update as you journey. We felt the creativity of Rachel Rosenberg’s parents (Jake & Heather) deserved a featured spot in the publication!



Rev. & Mrs. Andy Stanley with Vonette Bright



Happy Birthday, John Fuller!

On Location

Vonette Bright in Atlanta

Marking the 40th anniversary of First Baptist/Atlanta, Vonette Bright ("Women Today") enjoyed sharing the celebration with Rev. & Mrs. Andy Stanley.

NRB in Washington DC

The Executive Committee met in early October for finalizing details on the NRB Convention 2010. And, serendipitously, saluted EC member John Fuller on the occasion of his 50th birthday!

Fellowship with Prisoners

It was an impactful evening at the Ronald Reagan Presidential Library where Chuck Colson introduced former prisoners who shared of Christ's transformation in their lives. Later, Mark Earley stopped by Ambassador to lead in staff devotions (you can listen to the audio on the "Wisdom from Many" section at our website!).

Telling the Truth in So Cal—and the UK!

Stuart & Jill Briscoe participated in the *Alive!* Conference held at the Fullerton Evangelical Free Church, just "up the road" from AAA's facility – which made for a rare and welcome opportunity to hear them both, more than once! Following the local event, the Briscoe Team was on their way to the UK where over 1,800 gathered for a special "Evening with the Briscoes" at Westminster Chapel.



Peggy Campbell and Chuck Colson



Rich Bott, Janet Parshall, Tony Hart and Tom McCabe



Bill Reitler, Mark Earley and Carolyn Kim



Peggy Campbell, Jill & Stuart Briscoe

AAA in the Springs

Joining a strategic planning session for Compassion that also included friends from Nashville, ADG and ShareMedia, Evelyn Gibson and Katie Burke enjoyed a change in scenery—and energizing discussion as planning for the Global Food Crisis 2010 project gets underway.

Sharathon in Williamsport, Maryland

Stopping by at WCRH's 3-Day Sharathon was Ambassador's Michelle Blood who enjoyed visiting with station staff and sharathon hosts Bob Lepine and Wayne Shepherd.



L—R: Mike Severson, Krissy Thomas, Mark Hollingsworth, Jim Smith, Glenda McNalley, Evelyn Gibson, Jocelyn Clarambeau, Dave Kirby, Todd Isberner, Lee Geysbeek, Brian Wright, Katie Burke and Mandie Fuqua



L—R: Jeff Bean, Jeff Ward, Susanna Scott (MD), Bob Lepine, Michelle Blood, Wayne Shepherd, Ward Childerston and Claude Zimmerman

Meeting of the (Ministry) Minds at Ambassador



FIELD TRIP: This "band" of ministry reps toured Balboa Island and Newport Harbor. L-R: Steve Hodgson (HCJB Global), Doug Hastings (Moody Radio), Dick Becvar (Amb-OS), Krissy Thomas (Compassion) and Steve Bradford (Prison Fellowship).



BEING SOCIAL: We didn't take count of the number of iPhones in attendance, but their appearance was proof of the message of the day--how to interact with new media! L-R: Mila Hightower (Mercy Ships), Wes Ward (Revive Our Hearts), Donna Jones (Insight For Living) and Michael Certalic (Telling the Truth).



FINE FELLOWSHIP: L-R: Mark Conner and Bill Reitler (Ambassador producers) with Jay Flowers (Grace to You).



CHOIR ROOM (left): Sometimes a racquetball court, often a music hall! Our guests filed in to spend a few minutes in hymn harmony.

FACT OR FICTION (below): Does Al Sanders really make all those white chocolate treats? **FACT!** Summit attendees enjoyed handmade delectables. *Send us a photo of yourself to peg@ambaa.com with this newsletter for your box!*





Ambassador Ministry Summit 2009

Last month we welcomed friends from SoCal and across the country for a one-day Summit on the challenges and opportunities being faced – particularly how to integrate traditional media with new media. Bottom line – it was a reminder that we are not in the radio business ... we're in the *relationship* business.

In addition to some expert wisdom, the day's take-away was definitely high on fellowship value! For more about our activities, visit ambassadoradvertising.com/summit2009.

Tweet Alert: Peek in on what was seen/heard at **#AmbassadorSummit** and follow **@AmbassadorTeam** for periodic insight into the future of radio.

















FACEBOOK FRIENDS: Are you a "fan" of Mercy Ships? Evelyn Gibson (R) is! You'll find Mila Hightower (L) there, too!



SHARING LIFE: Longtime friends Brad Mattes (Life Issues) and Jani Williamson (Ambassador).



TWITTER STREAM: They follow, re-tweet and hashtag...that's Jennifer Perez (Ambassador—@JennMPerez) and Wes Ward (Revive Our Hearts—@WesWard).

-  dpeck0404 Had a good conversation at the #Ambassadorsummit. Side note: I hate when I can't get technology to work.
6 days ago from web
-  WesWard Jim Sanders: "3 stages of marketing: unaware...aware...involved" at #AmbassadorSummit
6 days ago from TweetDeck
-  michaelcercalic Why use social media? Relationship = trust = communication. – David Peck, APU #AmbassadorSummit
6 days ago from web
-  kristhom RT @WesWard: "W/traditional media AND new media, content is king yet response is queen." David Evans, #AmbassadorSummit
6 days ago from TweetDeck
-  LeeAnnJackson Social Media Summit: Engagement & Future; same day Miley Cyrus says "bye" 2 Twitter--how much is 2 little or 2 much? #AmbassadorSummit
6 days ago from web
-  JennMPerez Enjoyed lunch with some longtime and new friends in ministry, #AmbassadorSummit
6 days ago from web
-  AmbassadorTeam 25billion north american searches monthly --68% Google per David Evans at #AmbassadorSummit
-  kristhom Did you know there are 373 million websites with the word "christian" in the title? -David Evans #ambassadorsummit
6 days ago from TweetDeck
-  katieburke #AmbassadorSummit . . . Great lunch for a great day--can't wait to hear what ministries take-away from the @AmbassadorTeam summit.
6 days ago from web
-  WesWard "10-15 million Americans visit Christian websites every month. How many of those visit your website?" David Evans, #AmbassadorSummit
6 days ago from TweetDeck
-  MilaHightower RT @kristhom: about to hear @markramsey1 speak at #ambassadorsummit. looking forward to hearing him talk about radio and social media.
6 days ago from Tweet for the iPhone
-  kristhom * radio has to provide an experience the consumer wants to embrace" @markramsey1 #ambassadorsummit.
6 days ago from web
-  WesWard Dear Radio, "Recognize you're not the 'Radio Business' anymore" @mramsey1 at #AmbassadorSummit
6 days ago from TweetDeck
-  kristhom listening to Bob Lepine speak at #AmbassadorSummit. Thanks @AmbassadorTeam.
7 days ago from web

IT'S SOMETHING SPECIAL



“An Old-Fashioned Christmas...for A Woman After God’s Own Heart” with **Elizabeth George** celebrates the story of Gabriel and Mary with application for women today who want to respond to His calling as well. It’s a new 25:00 Christmas special based on a very old story—the best story we could tell this Season!

jennifer@ambaa.com

“The Great Story of Christmas”—a new 54:00 special from HAVEN Today with **Charles Morris**. Share the music and majesty of Christmas—featuring the sounds of Christmas with beloved songs of the season and Scripture reading from Isaiah and Luke.

robert@ambaa.com

AND...**Ambassador Stocking Stuffers**...Christmas greetings from the speakers we’re privileged to serve. Each one will share a special holiday reflection. Be sure to check our FTP site for these delightful, poignant and significant holiday messages that are intended to mix into your station’s fine Christmas programming!

anna@ambaa.com



Christmas Programming 2009

Direct access:

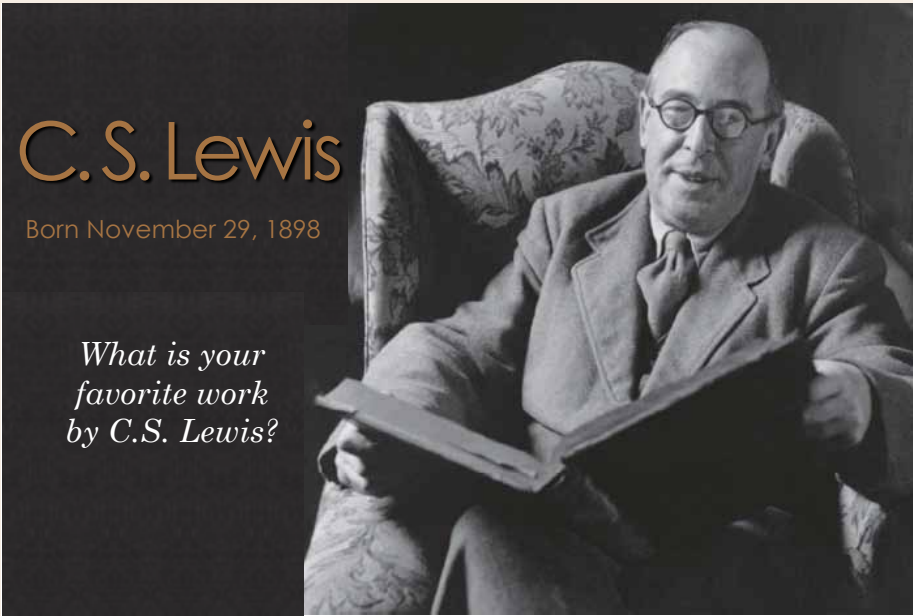
ambassadoradvertising.com/station-resources/christmas-programming

Come by Presidential Boardroom A at **NRB** (February 27-March 2) — the Ambassador team is looking forward to greeting friends in person throughout the NRB Convention at Opryland.

True Woman '10 heads to Chattanooga (March 25-27), Indianapolis (Sept 23-25) and Fort Worth (Oct 14-16) where Nancy Leigh DeMoss, Joni Eareckson Tada, Crawford & Karen Loritts, Kristyn & Keith Getty, and others, will encourage women to discover God’s beautiful design for their life! All details now at reviveourhearts.com.

More than 20 **Joni and Friends** sponsored Family Retreats will be held, beginning in March and through August. From Twin Peaks (CA) to Flat Rock (NC) (and a lot of places in-between), these retreats provide respite and recreation for families facing the challenge of disability.

ministry-filled
NEW YEAR
ahead
2010



C.S. Lewis

Born November 29, 1898

What is your favorite work by C.S. Lewis?

My favorite is one he inspired, rather than actually wrote himself. C. S. Lewis' student Sheldon Vanauken wrote **A Severe Mercy**. C. S. Lewis impacted me most strongly through Vanauken's writing. I recommend people read it once every decade.

Jim Garlow, speaker for "The Garlow Perspective," recently wrote Heaven and the Afterlife.



Surprised by Joy – his autobiography. I found the description of his life journey that ends in the joy of Christianity to be quite revealing. The very fact that he did not want to really talk about himself, but only to explain how he became a follower of Christ represents the first "It's not about me!" Christian author of the 20th Century.

Sam Smith is CEO of Mercy Ships and an active participant at facebook.com/mercyships

Reading **The Voyage of the Dawn Treader** was one of the finest, and most memorable, family times we've had. Lewis' high seas adventure took my family and me on an exciting journey of searching for the "7 Lost Lords" with vivid images painted through words.

Michael DeLon is the Director of the Audio Group at FamilyLife.



One favorite C. S. Lewis' book? Ridiculous! OK - **The Great Divorce**. The story has a questionable premise but amazing insights.

@FrankWright99 (President/NRB), as shared on Twitter. To respond to next month's question follow us @AmbassadorTeam.

November

November 9-13

Compassion bloggers head to El Salvador. Visit compassionbloggers.com for daily reports.

November 11

Happy Birthday to two special ladies, both celebrating today—**Kay Arthur** and **Elizabeth George**!

November 11-14

It's a "Vision Journey" with **Wayne Pederson** and HCJB Global when a group heads to New Zealand, Australia ... and Fiji!

November 12

At Baylor University, **Max Lucado** is featured presenter for annual Ferguson-Clark Author Series.

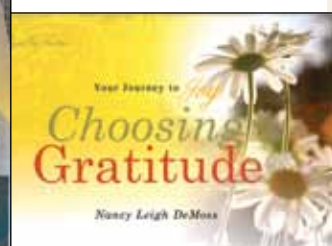
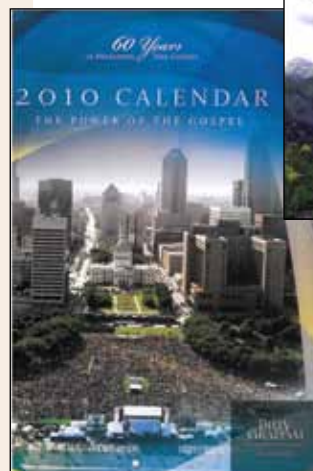
November 14

A special conference for "tween girls" and their moms, **"Pure in Heart"** meets in the Dallas metro (sponsored by Revive Our Hearts).

November 23-27

National Bible Week ... don't miss a special series this week, each day's edition of "Daily Light for Daily Living" with **Anne Graham Lotz** planned to encourage reading the Bible.

2010 Don't miss keeping track of 2010 ... here are three beautiful, and spiritually-impacting calendars to help you do that! Contact anna@ambaa.com if you'd like one for your wall!





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Who doesn't like getting mail?

Send a note to peg@ambaa.com to get your copy delivered by your favorite postman!

2009 VERSE: "Have I not commanded you? Be strong and courageous. Do not be terrified; do not be discouraged, for the LORD your God will be with you wherever you go." —Joshua 1:9

BILLY GRAHAM'S SPIRITUAL BIRTHDAY

On July 1, 1885, Edward Kimble felt constrained to share his faith with a young shoe salesman he knew. That day Dwight L. Moody prayed and received Jesus Christ as Savior.

Several years later a pastor and well-known author by the name of Frederick B. Meyer heard Moody preach. He was so deeply stirred by Moody's preaching that he himself embarked on a far-reaching evangelistic ministry.

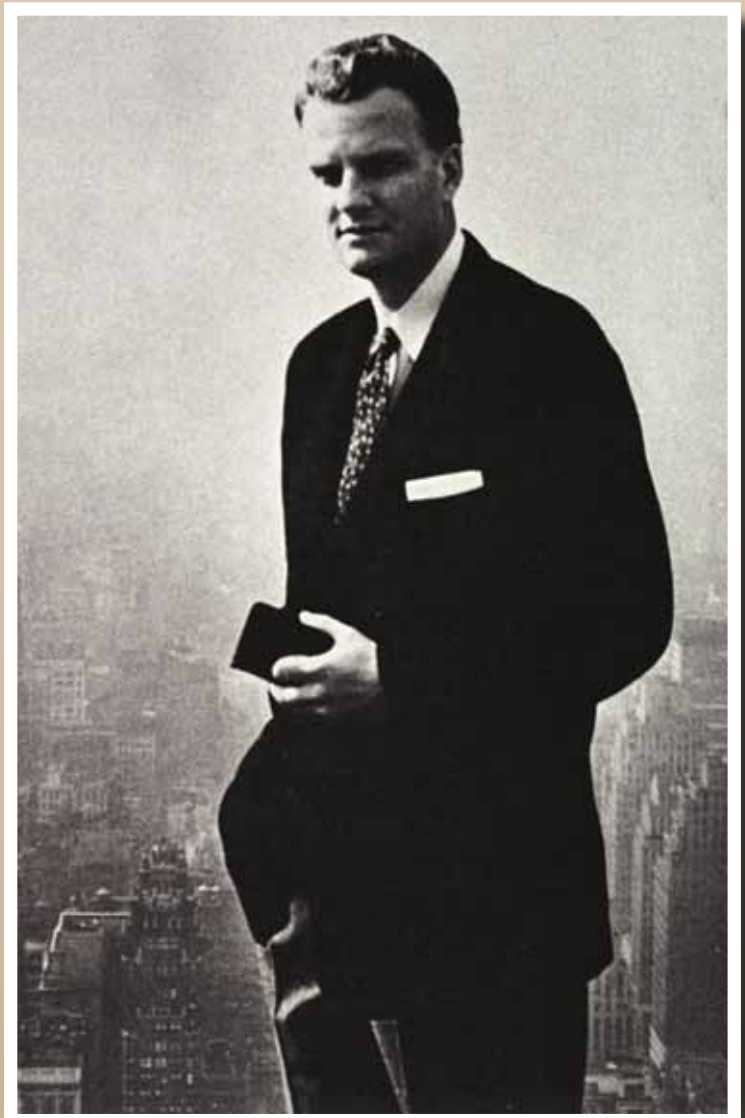
At one of Meyer's speaking engagements, a college student named Wilbur Chapman accepted Christ. He later employed a baseball player to help him prepare to conduct an evangelistic crusade.

In 1924 a group of businessmen invited that ballplayer, Billy Sunday, to hold an evangelistic campaign in Charlotte, North Carolina, which resulted in many people coming to Christ. Out of that revival meeting a group of men formed a men's prayer group to pray for the world.

They prayed for Charlotte to have another great revival. God sent another evangelist named Mordecai Hamm to the city in 1934.

On one of the last nights under the big tent, 75 years ago this November 1st, a lanky 16-year old walked up the aisle to receive Christ. That young man's name was Billy Graham.

From generation to generation ... may we be faithful as well!



BILLY GRAHAM
Evangelistic Association

60 Years
OF PREACHING THE GOSPEL

In 2010, the Billy Graham Evangelistic Association celebrates their own milestone: 60 Years of Ministry . . . exciting details to come!