



AMBASSADOR

WE CONNECT. MINISTRY AND MEDIA.



The world needs people with a serious faith.

Introducing ...

the Chuck Colson Center for Christian Worldview

Every weekday, listeners receive “soul-stretching instruction,” inspiration and spiritual guidance through **“BreakPoint.”** Now, all of that (and much more) coalesce in the new Center which will provide additional avenues for instruction in applying biblical thinking to all of life.

Take time to visit www.colsoncenter.org and invite listeners to do the same ... it’s all part of Prison Fellowship’s ongoing commitment to “changing lives, minds and communities through Jesus Christ.”

And ... don’t miss **“The Point”** each weekday with **Mark Earley**, President of Prison Fellowship – it’s a “bite-size” (1:00) resource designed to give listeners a quick reminder on how to think and act biblically in today’s culture.

Chuck Colson

A brief look at the life of one of contemporary Christianity's preeminent spokesmen on behalf of a biblical worldview:

- | | | |
|---|--|---|
| <p>1953 Enters the U.S. Marine Corps, eventually rising to rank of Captain</p> <p>1959 Graduates with his J.D., with honors, from George Washington University</p> <p>1969 Appointed Special Counsel to President Richard M. Nixon</p> <p>1974 Indicted for conspiracy to cover-up the Watergate Burglary</p> <p>1976 Colson’s biography, <i>Born Again</i>, is published. Finds Prison Fellowship as a result of his own incarceration experience</p> | <p>Begins radio broadcast “BreakPoint” on 93 stations nationwide (today aired on more than 1200 outlets)</p> <p>Receives the <i>Templeton Prize for Progress in Religion</i> (the \$1 million award fully donated to PF)</p> <p>Publishes benchmark work <i>How Now Shall We Live</i></p> <p>Invited by President George W. Bush to the White House for presentation of research on the success of Innerchange</p> | <p>1991</p> <p>1993</p> <p>1999</p> <p>2003</p> |
|---|--|---|



didyouknow?



This summer's "Rock the River Tour" marked a new model for the **Billy Graham Evangelistic Association**—one day music festivals featuring popular Christian artists and multiple messages from Franklin Graham.

Results of RTR '09 (which included four cities along the Mississippi River): Total attendance was more than 110,000 with more than 2600 people making decisions for Christ (80% of those 25 years old or younger).

About half-way thru its mission in Benin, the crew of the **Africa Mercy** have already performed more than 2500 eye surgeries.



Compassion Tweet: 1 of the 5 outcomes of a student graduating from LDP is: Displays positive self-worth & healthy relationships.



He is our strong tower ... that's the message on a poster Ambassador commissioned eight years ago after 9/11.

If you'd like a poster for yourself, or your station—just send a note to peg@ambaa.com!

TECHNICALLY SPEAKING...

...a Word from JIM SANDERS



"We have the technology."

It was true for the Six Million Dollar Man, and it's true for the AMR-100!

Last month we had a chance to use our Amb-OS technology at the 20th annual Harvest Crusade. Over the three-day event hosted by pastor Greg Laurie (www.harvest.org), 126,000 people filled Anaheim stadium. Two of the three nights were standing room only crowds!

But we wanted the event to be available to more than just those at the stadium. So Amb-OS broadcasted all three nights and made them available to any station with an AMR-100. Most satellite networks are limited in what they can carry by available "space segment." However, Amb-OS allows us to "carve out" satellite time whenever we need it. And this time, it was two channels as the program was available in both English and Spanish. Two live ad hoc streams...at the same time!

Customized programming, delivery on demand...just two of the technological wonders of the AMR-100! This was just the next step of many ahead allowing Amb-OS to be better than it was before.

Better, stronger, faster.

Speaking of Technology...

HAVEN recently invited the radio "friends" to vote at their Facebook page on their "favorite" program of the past year. The winner? A favorite of ours as well – the interview Charles Morris did with Ed & Judy Underwood ("When God Breaks Your Heart.")



Brad Mattes recently covered Twitter in his "Life Issues" daily commentary—

Tweeting from the delivery room was Sara Williams, wife of Twitter CEO Evan Williams. One of her last before their son was born? "Epidural, yes please!"



scene at ambassador



Although there's no mistaking his heart for international ministry, we're always glad when Ron Harris (Senior VP-Strategic Partnerships for NRB) can visit—this time with wife, Judy. Our shared history in Christian radio makes it a special joy to have "face time." Will you join us in praying as Ron's son-in-law (Joel John) heads to the Middle East on active duty.



While visiting ministries in Orange County, it was our delight to welcome the Salem team including (L-R): Ron Walters/Vice President of National Program Development & Ministry Relations; Ed Atsinger/Chief Executive Officer; David Evans (not pictured)/President New Business Development, Interactive and Publishing and Travis Messer/Streaming Media Consultant, Salem Web Network.



In case you hadn't noticed, our new website launched this summer. Perfect timing to welcome two of the crew who helped make our "make-over" possible! From 5Q Communications—Eric Brown/Account Executive and Chip Tol/Lead Programmer.



It's always fun to welcome guests to the studio. This time it was a longtime friend and also mentor to one of our team (Jennifer Perez) when Doug Fields was here to do a booktrack for his new volume, *Fresh Start*. Doug is the Pastor of Life Development at Saddleback Church and founder of *Simply Youth Ministry*.

Check the Greenroom Blog at our website for who's been to Ambassador -- you just may find a treat left by Al Sanders!



the great (new) book series continues...

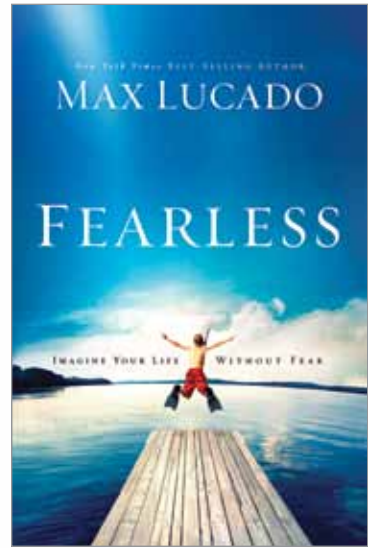
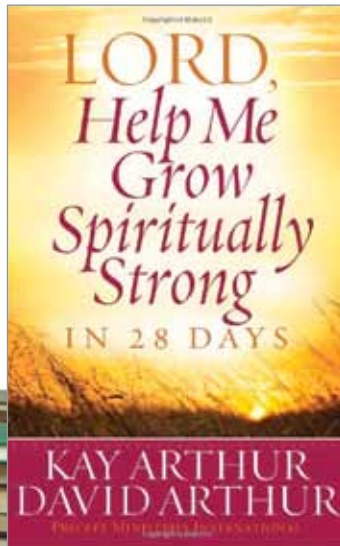


"Choosing Gratitude"

Nancy Leigh DeMoss reminds us that there's nothing like a grateful outlook to turn the mind and heart heaven-ward. It's such a powerful concept, in fact, that it will also be the theme of the 2010 "Revive Our Hearts" calendar. (If you air "Revive Our Hearts," be assured that we're grateful! A copy of the book is on its way to you!)

"Lord, Help Me Grow Spiritually Strong in 28 Days"

Latest in the "LORD" series from Precept, Kay Arthur co-authors with son, David Arthur, this new volume as a companion to 28-Day studies intended to nurture prayer and Bible study. Whether used in a small group setting or for personal devotions, this is a practical guide for those desirous of spiritual growth.



"Fearless"

And ... Max Lucado is on the road again! This time touring the cities of Monterey and Mexico City (September 16-20), taking the "Fearless" message to the people of Mexico. His international focus has already taken him to Honduras and Brazil this year – next year it will be Ethiopia. Interested in giving your audience the "Fearless" message? Check with Ki Yong Kim at AAA for details.



35,000 <<<<<<

The number of people expected to attend a FamilyLife "Weekend to Remember" conference this fall (by God's grace it could be their largest fall attendance ever).

50 <<<<<<<<

The number of cities nationwide this season where the life-changing (marriage-changing!) events help couples learn how to "love like you mean it."

Immeasurable <<

Our thanks to station partners who are making listeners aware—we're thrilled for those who are opting to create a local station "group" with sign-up (discounted rate) at their website!





"Heaven and the Afterlife"

We've got something special this Fall...a new 25:00 Jim Garlow special, ideal for airing in October as Halloween is on everyone's mind.

Sorting out fact from fiction, Jim treats such often "spooky" topics as hell and evil spirits with an especially sensitive biblical perspective.

Email carolyn@ambaa.com for details.



Titus Patterson was born to Graham and Katie Clark on July 29. Dad is PR Specialist for the Billy Graham Evangelistic Association. (Check our DYK column for what the Association's been up to all summer!)



Jesus LOVES *the* Little Children...

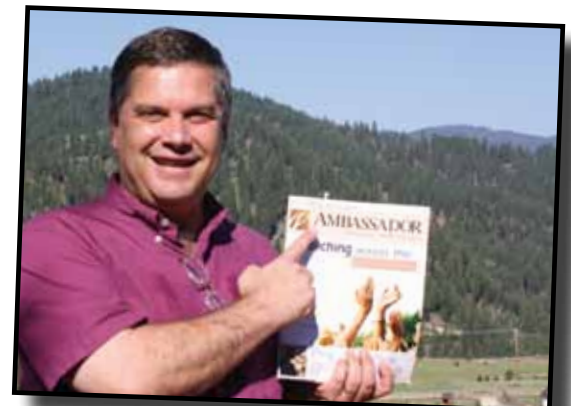


Favor is on her way from Ethiopia to Texas to join the Price family. Parents Glenn & Carol (with YWAM's Mercy Works) were on vacation in Idaho earlier--yes, he gets the promised white chocolate!

{ ... and here are three special arrivals we're pleased to announce! }



Thomas Jeffrey also arrived on July 29, much to the delight of his parents, Jeff & Anne Jacobsen. You can send greetings to the family at jjacobsen@verizon.net! If you'd like your own AAA jacket, however, be the first to request from peg@ambaa.com and its yours!



TO AND FROM (OR IS THAT FROM AND TO?!)

FROM DENVER to CAMBODIA



KPOF General Manager Jack Pelon listens to "Beyond The Call" speaker Ron Cline of HCJB Global. He shared with listeners that the ministry has received requests for 77,350 radios.



More than 1,050 radios designated for Cambodia have been pledged by KPOF (Denver) listeners as part of **HCJB Global's "Turn the Radio On" project**. Supplying solar-powered devices to those who would not otherwise hear the Gospel message, the ministry (in partnership with hundreds of U.S. stations) has already sent more than 27,000 radios internationally—from New Guinea to Estonia.

For more information on the "Turn the Radios On" campaign, you can talk to Heide Jones (hjones@hcjb.org), or give Katie a call at AAA.



FROM TRABUCO to LIBERIA

The kids at Trabuco Canyon Community Church (pastored by Ambassador's Robert Jacobsen) hoped to raise enough funds for a **Mercy Ships** water sanitation project during their VBS week this summer. They were literally "shouting for joy" when it was announced on the last day that a donor would be matching their gifts in order to fund not just the project, but the entire construction cost for drilling a well (\$3000). "In one week, 38 kids in a little church in Orange County have changed the lives of a village on the other side of the world for the next 40 years" – now that's showing mercy, indeed!

Hear Don Stephens tell stories of mercy daily on "The Mercy Minute".



GRANDPARENTS DAY
September 13th

They say “grandparents are God’s gift to children” and leave an indelible mark on each of us. In what way did your grandparents make a lifelong impression?

“My grandmother died 15 years ago, but hardly a day goes by that I don’t think about her, even now. Her values, her positive approach to life, and her love for Christ made her a model I want to emulate. The question of what she would approve still figures into my thinking when I’m making big decisions. She was a powerful and positive influence in my life because she was so enthusiastic about seeing me succeed.



Phil Johnson is the Executive Director for Grace to You.



“My grandfather Isador understood: the power of giving to the community, the importance of keeping his word and the magic of standing by his wife and family.”

Seth Godin is a popular speaker, author and blogger (sethgodin.typepad.com) for marketing.

“Grandmother Landwehr (on my mother’s side) came from Germany as a young girl with plenty of Lutheran hymns tucked in her heart. She could barely carry a note, but sure knew the words by heart!”

Sing along with Joni Eareckson Tada, who has several hymn albums with accompanying songbooks.



September

September 2

Happy Anniversary to two special couples ...

Dennis and Barbara Rainey (pictured) and **Danny and Anne Graham Lotz!**



September 3

Best birthday wishes to **Nancy Leigh DeMoss** (Revive Our Hearts)

September 11-12

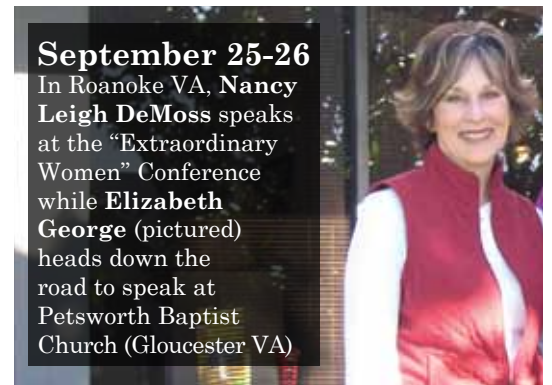
“Just Give Me Jesus” Conference in Waco TX with **Anne Graham Lotz** and **Jill Briscoe**

September 16-18

CASA Leadership Conference (Downers Grove IL) for **Stuart** and **Jill Briscoe**

September 24-27

Mark Earley is in Ridgecrest (NC) for the Christian Medical Society



September 25-26

In Roanoke VA, **Nancy Leigh DeMoss** speaks at the “Extraordinary Women” Conference while **Elizabeth George** (pictured) heads down the road to speak at Petsworth Baptist Church (Gloucester VA)

September 30

Ending as the month began, anniversary best wishes, this time to **Emilie** and **Bob Barnes!**



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Who doesn't like getting mail?

Send a note to peggy@ambaa.com to get your copy delivered by your favorite postman!

2009 VERSE: "Have I not commanded you? Be strong and courageous. Do not be terrified; do not be discouraged, for the LORD your God will be with you wherever you go." —Joshua 1:9

We'll eat to that!

{ If you know Ambassador, you know we don't "hedge" when it comes to enjoying a good meal (or a white chocolate treat!). }

Who needs encouragement when it comes to our famous SoCal original "In 'n' Out" burger? Stack them up and you've got much more than the Monster—you've got the 4x4! Now that's some burger—and a well-deserved birthday treat.



Left: Robert Jacobsen takes a bite into a new birth year. **Above:** Lee Ann Jackson takes a break with ministry friend Bob Souer who visited So Cal with son, Eric.

Proving that our area continues to be a cornucopia of fruits and vegetables, good friends Larry (CEO for "New Life") & Rhonda Sonnenburg stopped by with a basket of such delectables, grown right here in OC—on their property, in fact! MMMMM.

